



2011 CALLUNA ESTATE

As the flagship of the winery, the Calluna Estate is inspired by the defining wines of Bordeaux's Left Bank as it leads with Cabernet Sauvignon. Merlot along with Cabernet Franc, and to a lesser extent Malbec and Petit Verdot, assist to round out the blend.

In 2011 the final blend for the Calluna Estate is comprised of:

44% Cabernet Sauvignon
26% Merlot
19% Cabernet Franc
7% Petit Verdot
4% Malbec



TECHNICAL DETAILS

Appellation

Chalk Hill

Harvest dates

Malbec: September 24, 2011
Merlot: September 29, 2011
Cabernet Franc: October 10, 2011
Petit Verdot: October 13, 2011
Cabernet Sauvignon: Oct. 14 & 20, 2011

Winemaking

Hand-harvested, manually sorted and fermented in a traditional Bordelaise style in open-top tanks with temperature control. Bottled unfiltered.

Cooperage

21 months in 100% French oak barrels, 40% new

pH

3.70 at bottling without acidulation

Alcohol

13.7%

Production

650 cases

Release date

October 2014

ABOUT CALLUNA VINEYARDS

Calluna Vineyards took root in Sonoma County in 2005 with 12-acres in the Chalk Hill appellation planted by winemaker David Jeffrey to the traditional Bordeaux grape varieties: Cabernet Sauvignon, Cabernet Franc, Merlot, Petit Verdot and Malbec. From its advantageous hillsides overlooking the Russian River Valley, Chalk Hill is known for its mild climate and soils of clay underlain with fractured shale and sandstone.

DAVID A. JEFFREY WINEMAKER AND FOUNDER

After 20 years of studying and collecting the wines of Bordeaux and California, David moved to the West Coast and enrolled in Fresno State's Enology program in 2001. Determined to make his dream a reality, David spent 3½ years studying winemaking and grape growing as he completed his degree and worked at Château Quinault in Bordeaux, France. Today, David lives with his family at Calluna.