

# 2010 CALLUNA VINEYARDS MERLOT "AUX RAYNAUDS"

# 2010 MERLOT "AUX RAYNAUDS"

In 2005 when Calluna Vineyards was first planted, a miniscule 1-acre block of Merlot was dedicated in honor of Alain Raynaud and his family of Saint-Emilion, with whom winemaker David Jeffrey apprenticed in 2003. It is Doctor Raynaud and the legendary Merlot-based wines from that region which inspire this classic Right Bank wine. In keeping with that region's traditions, an important contribution is added by Cabernet Franc.

In 2010 the final blend for the Merlot "Aux Raynauds" is: 83% Merlot
17% Cabernet Franc

### TECHNICAL DETAILS

Appellation Chalk Hill

Harvest dates

Merlot: September 23, 2010

Cabernet Franc: October 13, 2010

Clone 181

Winemaking

Hand-harvested, manually sorted and fermented in a traditional Bordelaise style in open-top tanks with temperature control. Bottled unfiltered.

Cooperage

21 months in 100% French oak barrels, 25% new

pН

3.52 at bottling without acidulation

Alcohol 14.2%

Production 75 cases

Release date March 2013

## ABOUT CALLUNA VINEYARDS

Calluna Vineyards took root in Sonoma County in 2005 with 12-acres in the Chalk Hill appellation planted by winemaker David Jeffrey to the traditional Bordeaux grape varieties: Cabernet Sauvignon, Cabernet Franc, Merlot, Petit Verdot and Malbec. From its advantageous hillsides overlooking the Russian River Valley, Chalk Hill is known for its mild climate and soils of clay underlain with fractured shale and sandstone.

# DAVID A. JEFFREY WINEMAKER AND FOUNDER

After 20 years of studying and collecting the wines of Bordeaux and California, David moved to the West Coast and enrolled in Fresno State's Enology program in 2001. Determined to make his dream a reality, David spent 3½ years studying winemaking and grape growing as he completed his degree and worked at Château Quinault in Bordeaux, France. Today, David lives with his family at Calluna.