



2011 MERLOT “AUX RAYNAUDS”

In 2005 when Calluna Vineyards was first planted, a miniscule 1-acre block of Merlot was dedicated in honor of Alain Raynaud and his family of Saint-Emilion, with whom winemaker David Jeffrey apprenticed in 2003. It is Doctor Raynaud and the legendary Merlot-based wines from that region which inspire this classic Right Bank wine. In keeping with that region's traditions, an important contribution is added by Cabernet Franc.

In 2011 the final blend for the Merlot “Aux Raynauds” is:

85% Merlot

15% Cabernet Franc

TECHNICAL DETAILS

Appellation

Chalk Hill

Harvest dates

Merlot: September 29, 2011

Cabernet Franc: October 10, 2011

Clone

181

Winemaking

Hand-harvested, manually sorted and fermented in a traditional Bordelaise style in open-top tanks with temperature control. Bottled unfiltered.

Cooperage

21 months in 100% French oak barrels, 25% new

pH

3.59 at bottling without acidulation

Alcohol

13.5%

Production

100 cases

Release date

March 2014

ABOUT CALLUNA VINEYARDS

Calluna Vineyards took root in Sonoma County in 2005 with 12-acres in the Chalk Hill appellation planted to the traditional Bordeaux grape varieties: Cabernet Sauvignon, Cabernet Franc, Merlot, Petit Verdot and Malbec. From its advantageous hillsides overlooking the Russian River Valley, Chalk Hill is known for its mild climate and soils of clay underlain with fractured shale and sandstone.

DAVID A. JEFFREY WINEMAKER AND FOUNDER

After 20 years of studying and collecting the wines of Bordeaux and California, David moved to the West Coast and enrolled in Fresno State's Enology program in 2001. Determined to make his dream a reality, David spent 3 ½ years studying winemaking and grape growing as he completed his degree and worked at Chateau Quinault in Bordeaux, France.