



## 2012 CALLUNA ESTATE

As the flagship of the winery, the Calluna Estate is inspired by the defining wines of Bordeaux's Left Bank featuring primarily Cabernet Sauvignon, Merlot and lesser amounts of Cabernet Franc, Petit Verdot, and Malbec round out the blend. We selected the final blend 8 months after harvest and its additional year+ of barrel aging allowed those components to marry into a wine of harmony and power. This will be a wine for the ages.

*In 2012, the final blend for the Estate is comprised of:*

59% Cabernet Sauvignon  
25% Merlot  
7% Cabernet Franc  
5% Petit Verdot  
4% Malbec

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### TECHNICAL DETAILS

*Appellation*  
Chalk Hill

*Harvest dates*

Malbec: September 15, 2012  
Merlot: September 22-29, 2012  
Cabernet Franc: October 7, 2012  
Cabernet Sauvignon: October 3-14, 2012  
Petit Verdot: October 14, 2012

*Winemaking*

Hand-harvested, manually sorted and fermented in a traditional Bordelaise style in open-top tanks with temperature control. Bottled unfiltered.

*Cooperage*

21 months in French oak barrels, 40% new

*pH*  
3.79

*Alcohol*  
14.2%

*Production*  
579 cases

*Release date*  
October 2015

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*Vintage*

The 2012 vintage on the North Coast of California is widely heralded as the first of what is now a trio of excellent growing seasons. After two very cool years which included some untimely rain, 2012 was a return to normalcy to the great relief of stressed vineyard managers. A relatively large crop set in near perfect weather and then went on to ripen through dry, warm days without detrimental heat spikes.

At Calluna, 2012 started less stressed because the 2010 and 2011 vintages were successful and acclaimed wines. Our approach in the vineyard — less water, less fertilizer, more sun exposure to clusters through non-vigorous canopies — and our cooler climate combine to allow us to get our fruit fully ripe, even in those more difficult years. But 2012 is indeed a step up. Not only have the vines reached maturity but there is an additional density of fruit character that allows greater balance within the structure of the wine.

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### ABOUT CALLUNA VINEYARDS

Calluna Vineyards took root in Sonoma County in 2005 with 12-acres in the Chalk Hill appellation planted to the traditional Bordeaux grape varieties: Cabernet Sauvignon, Cabernet Franc, Merlot, Petit Verdot and Malbec. From its advantageous hillsides overlooking the Russian River Valley, Chalk Hill is known for its mild climate and soils of clay underlain with fractured shale and sandstone.

### DAVID A. JEFFREY, *Winemaker and Founder*

After 20 years of studying and collecting the wines of Bordeaux and California, David moved to the West Coast and enrolled in Fresno State's Enology program in 2001. Determined to make his dream a reality, David spent 3½ years studying winemaking and grape growing as he completed his degree and worked at Chateau Quinault in Bordeaux, France.